

BILLBOARD MAIL

A Patented Direct Mail Piece. Advertisers purchase space on an envelope using it as their Billboard which subsidized the stamps cost.



Billboard Mail provides those businesses interested in doing direct mailing with a pre-stamped envelope for much less than the cost of the stamp affixed.

BILLBOARD MAIL - PATENTED METHOD

A Direct Mail piece using an envelope's blank space as a "Billboard" for advertisers to put coupons, ads, etc. for their advertising purposes

Multiple advertisers share the envelopes space (inside and outside - but not on the front) the advertisers are paying for the affixed "stamps" costs

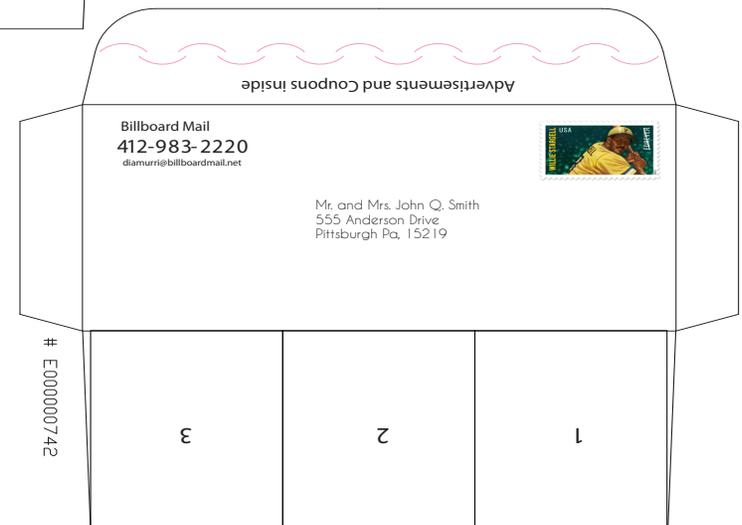
Now Direct Mail Businesses interested can purchase an envelope with the "first class" stamp affixed at the lowest cost possible to them for circulation and their marketing purposes.



The outside of the envelope can have specialty designs.

The front of the envelope is blank and includes a full stamp.

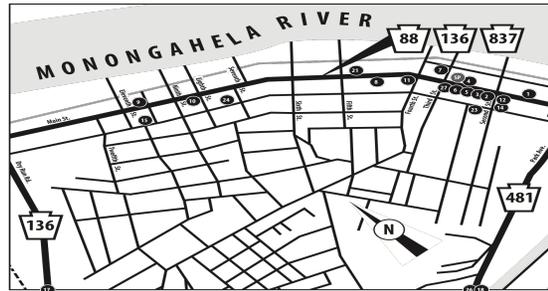
The back of the envelope's space can be used or divided in many ways.



Inside the envelope are variations of divided space used as desired to include multiple ads

SPONSORED BY: **SP Bartman Plumbing**
257 W. Main St. • www.bartmanplumbinginc.com • 724-997-1527

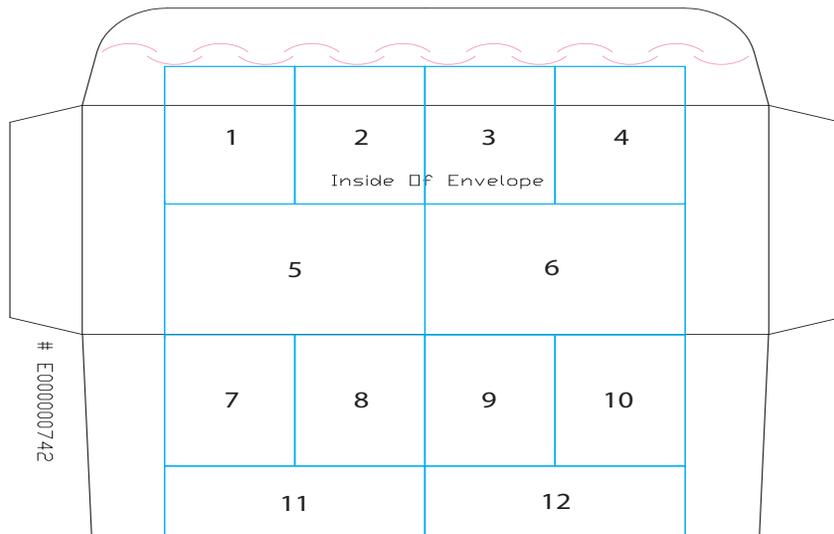
SP **One Hour Heating & Air**
257 W. Main St. • www.onehourwashingtonpa.com • 724-229-0261



MONONGAHELA, PA

- | | | | |
|--|---|--|---|
| <p>1 Chaney's Natural.com
Massage, Nails, and Fitness
138 W. Main St.
724-328-2834</p> <p>2 Trinity Garage Door & Awning
208 W. Main St.
www.trinitygaragedoor.com
724-258-6900</p> <p>3 Slagle Roofing & Construction
Like us on Facebook!
208 W. Main St.
724-258-6901</p> <p>4 Dorothea's Boutique
219 West Main St.
724-258-0550</p> | <p>5 Northwood Realty
Patsy J. Alfano
214 W. Main St.
724-785-5520 • 724-366-0497</p> <p>6 Hacker Shack Computers
218 W. Main St.
www.7242589188.com
724-258-9188</p> <p>7 Angelo's Restaurant II
111 3rd St.
724-292-8375</p> <p>8 My Coffee Shop
418 W. Main St.
www.mycoffeeshop.com
724-258-6285</p> | <p>9 Your Class Room Connection
www.yourclassroomconnection.com
1015 W. Main St.
724-292-8013</p> <p>10 Somales Catering
808 W. Main St.
724-797-0879</p> <p>11 mod on main
400 W. Main St.
www.modonmain.net
724-292-8164</p> <p>12 Amanda M. Cirrani, Esq.
208 2nd St.
www.acflawfirm.com
724-309-5120</p> <p>13 New Eagle Volunteer Fire Department
www.neweaglevfd.org
724-258-6506</p> <p>14 Favorite Little Things
Like us on Facebook!
210 2nd St.
724-309-5120</p> <p>15 The Memory Tree & Yarn Branch
1015 Chess St.
724-258-6758</p> <p>16 Re/Max Select Realty Edsel Burkholder II
Direct: 724-779-1342
Cell: 724-469-1020</p> <p>17 Webster Chiropractic & Sports Rehab
767 Dry Run Rd.
724-258-6506</p> | <p>18 Cox Market Grocery/Meats
711 Rt. 481
724-258-4900</p> <p>19 Sparkles by Shell
Corporate Logo Wear & Spirit Wear
www.sparklesbyshell.com
724-310-3990</p> <p>20 Handyman Matters
www.swpa.handymanmatters.com
412-851-1104
724-258-4884</p> <p>21 Knick Knacks & Paddy Wacks
Like us on Facebook!
443 W. Main St.
724-258-6600</p> <p>22 Disc Inferno
Music All Occasions
Disc Jockey/Karaoke
724-258-0160 • 724-986-3152</p> <p>23 Marshall Marra Funeral Home
731 Chess St.
www.marshallmarrafuneralhome.com
724-258-6767</p> <p>24 Madonna Catholic Regional
724-258-3199</p> <p>25 New Eagle Bakery
161 Main St.
New Eagle, PA
724-258-8110</p> <p>26 D & K Storage
15 Hazelkirk Rd.
724-747-9541</p> <p>27 Just 4 You Gift Shop
Like us on Facebook!
238 W. Main St.
724-258-2044</p> |
|--|---|--|---|

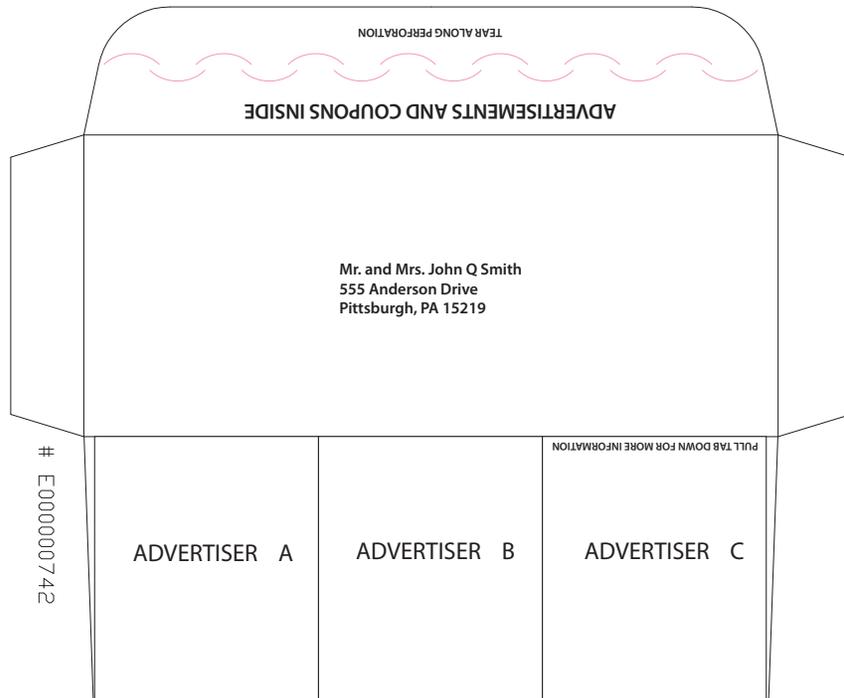
Patented envelopes produced by Billboard Mail® - Be a part of a direct mail piece for pennies! - 412-595-8641 - dibartman@billboardmail.net



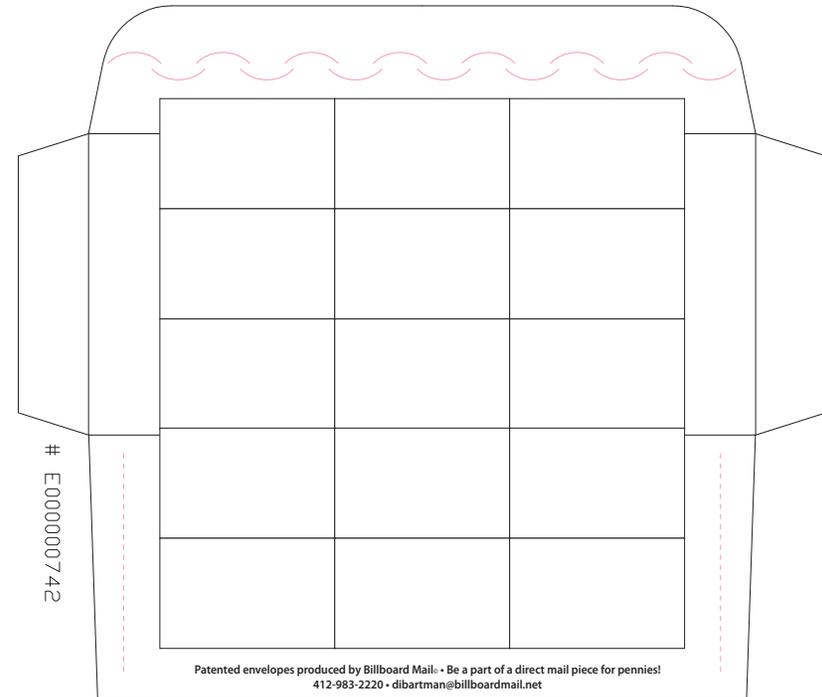
The inside of the envelope can be divided up with 1 to 15 or more advertisers, the amount of space per advertiser is reduced when the number of advertisers increases.

EXAMPLE OF A DESIGN WITH 18 ADVERTISERS

Outside Envelope Design



Inside Envelope design



COSTS VARY BASED ON DESIGN, TYPE OF STAMP
(FULL OR BULK RATES) QUANTITIES PURCHASED
AND TOTAL NUMBER OF ADVERTISERS

- Design of Envelope (blocks or map etc)
- First Class stamp affixed
- Bulk mail discounted rates
- Quantity of envelopes purchased
- Black & White Print
- Color Printing
- Number of Advertisers participating
- Size of envelopes used
- Direct Mailer receiving envelopes either free or a low cost of \$.07 as an example
- A good scenario is free to approximately \$. 07 cents with a “first class” stamp affixed. A black and white #10 envelope (approximately 10,000 qty.) with 15 advertisers.
- Each advertiser is paying average of \$.05 cents for Ad space.

ASSISTING MEDICAL PROFESSIONALS

- Printed advertisement on a postage paid envelopes given to Medical Professionals at lowest cost possible or free.
- Physicians or Dental practices use postage paid envelopes at their discretion for billing or follow up, or return visits due.

ADVERTISERS WITH INVESTED INTERESTS

- Place advertisements for products on printed stamped envelopes used by the Health Professionals, etc.
- Advertisements in the hands of the consumer.
- Patients always open mail from their trusted Medical Professional.
- Increase patient awareness.
- Increase patient return visits.
- Cut costs for Medical practice mailings.
- Good Medical care and practice.

PHYSICIANS

Concerns

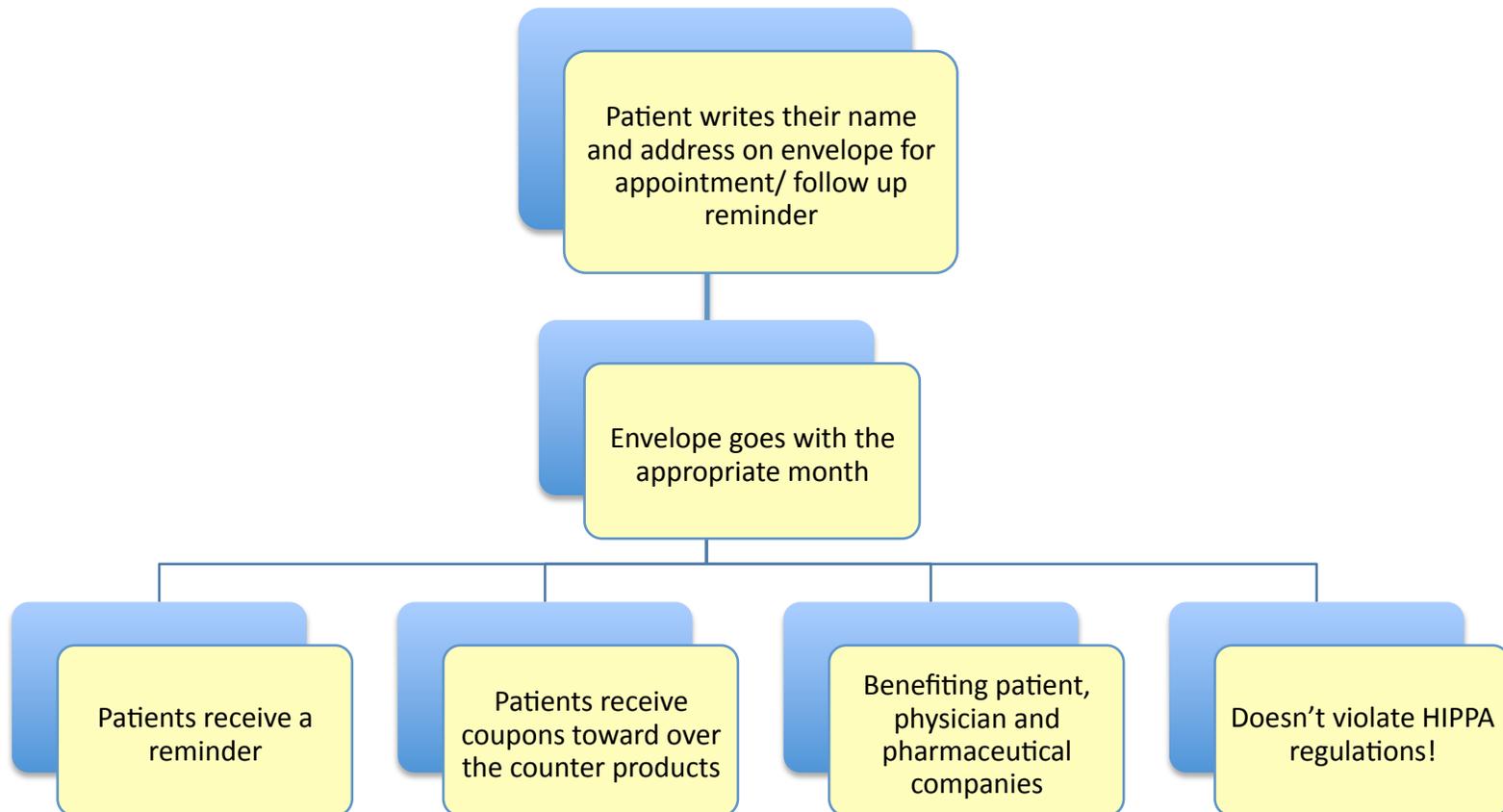
- Losing revenue daily
- Increased Overhead
- Working Harder
- Increase Patient visits with less return
- Decreased revenue per patient due to cuts in medical reimbursements

Benefits

- Savings on Postage
- Simplifies follow-ups
- Generates more visits
- Generates more dollars
- Better control of patients returns
- More efficient

FOLLOW UP FORMS, BILLING AND MEDICAL INFORMATION CAN BE SENT TO PATIENTS AS NEEDED

Physicians will receive pre-stamped envelopes for patient follow up!



PATIENT FOLLOW-UP FORM LETTER

- High Blood Pressure
- Cardiovascular
- Liver Testing
- Blood Testing
- Cholesterol
- Vaccine
- Medication Check-Up
- Urine Testing
- Diabetes Testing
- Rehabilitation Visit
- Chest Ex-ray
- Annual Physical Due
- Please call for an appointment!!!!
- (Information goes directly in envelope, and in appropriate Monthly Box immediately following patients initial visit)

ADVERTISERS/RELATED INDUSTRY BENEFITS

- Encourages Visits with Physicians – more sales of product
- Medical Professionals do the mailings directly and is a trusted source
- Easily can meet required guidelines in Laws regarding compliance on type of product and monetary value
- Cuts costs for Physician & increase patient visits
- Reach patient directly with advertisement through Physician mailings
- Pharmaceutical Representatives get their products promoted directly to the patients through Physician and trusted source
- Promote product awareness and branding